

BOBBI BROWN

NEW luxe matte liquid lipstick

CUSHION COMFORT. POWER statement.

Swipe on cushion-soft, moisturizing matte color that feels as Luxe as it looks.

Pair plush comfort and a power matte finish with **NEW Luxe Matte Liquid Lipstick**. Our skincare-infused lipstick swipes on bold color with 8 hours of color-true, fade-resistant, feather-proof, flake-proof, and smudge-proof wear.



FEEL-GOOD MATTES FOR EVERY MOOD

When creating our latest lipstick, we were determined to bring a new kind of matte to your makeup bag. Our newest matte formula features a luxurious, cushiony texture and a soft-focus, diffused finish that leaves lips with a blurred-matte look. 12 universally wearable shades are balanced with a neutral base to flatter every skin tone, so you enjoy feel-good matte color made for every moment—and mood.

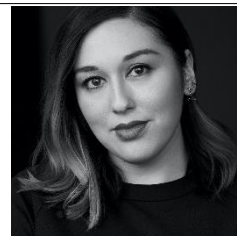
Why We Love It:

- ✓ Our Cushion Comfort System creates a whipped, lightweight texture with a rich yet weightless feel
- ✓ HydroSmooth Complex helps lips appear plumper and smoother
- ✓ Micro-fine pigments provide luxurious color payoff
- ✓ Elongated doe-foot applicator makes for easy and precise application

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|-----------------|--------------|-----------------|
| ● Afternoon Tea | ● Gala | ● Noho |
| ● Chelsea Rose | ● Grand | ● Plum and Done |
| ● Claret | ● Icon | ● Red Carpet |
| ● Downtime | ● Lunch Date | ● Weekender |

"Apply with the tip of the applicator for a precise lip line. Then fill in the rest of the lip and press together for defined lips with ease."

—Cassandra Garcia, Global Pro Artist



Available as from October 3rd at all points of sale

Suggested retail price: €46

For more information, please contact mwauters@be.clinique.com